## EMERALD VALLEY NATURAL HEALTH

THE Natural ALTERNATIVE IN HORSE HEALTH CARE





## **Amanda McNally Joins Emerald Valley** as Senior Sales Representative

Emerald Valley Natural Health is proud to announce Amanda McNally will be the new Senior Sales Representative for the company. Emerald Valley offers a complete range of all natural supplements for horses, including BTB Plus, BTB Hoof, Ultimate, Evitex, Serenus, BTB Wind, and Immuzim as well Formula 4 Feet, Speedi Beet, Fibre Beet. All products are imported from England.

In her new position Ms. McNally will be responsible for outside sales and distribution for the East Coast. Duties include coordinating sales generation and distribution and marketing development.

Ms. McNally brings over fifteen years of hands on equine experience to her new position. She has extensive training in equine nutrition, as well as the training and conditioning of race horses, hunter/jumpers and fox hunters. She has been running her own equine consulting business, Jeans and Chaps, for the past three years.

"Amanda's notable past experience, along with her excellent negotiation and decision-making skills, set her apart and will be a significant addition to Emerald Valley as we continue to provide all natural supplements for horse owners," says Cheryl Price, owner and president.



## Tag 'N Togs Names Emerald Valley's SuperMash Horse Health Product of the Year 2010

On the last day of 2009, Tack 'N Togs announced that Emerald Valley's SuperMash to be the Horse Health Product of the Year for 2010. SuperMash, invented by EVNH owner Cheryl Price, was just recently added to the Emerald Valley line of all natural horse supplements. "I am greatly honored to have one of our products recognized by Tack 'N Togs", said Price. It confirms our mission to supply only the best in natural products for horses.

"I was just struck by how many mashes there are on the market that have absolutely no dietary value at all for the horse. SuperMash is not only a delicious treat but an outstanding nutritional supplement for any horse," says Price.

First we start with the internationally successful Fibre-Beet™ (sugar free beet pulp with a touch of alfalfa), then we add just the right combination of oil, sugars and fibres to make SuperMash a delicious treat and a nutritionally superior feed. We don't load your horse up with empty calories. Sugars, including starch, sucrose and fructose, are limited to ensure minimal amounts reach the hindgut.

As a treat, a winter warmer or simply as part of a daily ration, SuperMash will fit neatly into any dietary regime and provide the correct nutrition to complement any feeding program. Its super good, super healthy!

## **Welcome New SuperMash Dealers**

My Ponies Closet, Griswold CT 860-376-8925

Barrington Saddlery, Barrington, IL 847-381-6015 Blackberry Station, Elburn, IL 630-365-1424 LK Tack Shop, Monee IL 815- 469-5882 Midland Crossing, Newark, IL 815-695-1130

Midway Tack Shop, Edgewood, KY 859 441-5272

Equine Essentials Tack Shop, Oxford MA 508-731-0071 Erickson Grain, Acton, MA 978-263-4733 Hardwick Farmers Co-op, Hardwick, MA 413-477-6913

Marshall Feed & Grain, Marshall, MI 269-781-4828 Wyldewood Tack Shop, Lambertville, MI 734-856-4646

Withers Living, Lafayette, NJ  $\,973-383-5050\,$ 

Double LL Tack & Feed, Coats, NC 910-897-7461

The Paddock Saddlery, Chagrin Falls, OH 440- 543-0631

RLB Saddlery, South Park, PA 412-854-5050 Snider's Elevator, Lemasters PA 800-276-4337

